

IN THE NAME AND BY THE AUTHORITY OF THE STATE OF IOWA

PROCLAMATION

WHEREAS, the state of Iowa believes knowledge of personal finance is essential for the success of our citizens and state; and

WHEREAS, Iowa is taking decisive action to promote financial stability as the state's prosperity will ultimately depend on our willingness as individuals to empower ourselves and our families with financial knowledge; and

WHEREAS, to lay the foundation for continued prosperity, Iowa must strive to ensure all Iowans have the skills to manage their fiscal resources wisely and responsibly, and avoid deceptive or predatory practices; and

WHEREAS, the Iowa College Student Aid Commission; the Iowa Department of Education; the Treasurer of the State; the Iowa Attorney General's Office; the Iowa Division of Banking; and Iowa Insurance Division; and the Iowa Jump\$tart Coalition partners wish to instill core concepts of personal finance in all Iowans including a better understanding of savings, banking, credit scores, financing higher education, taxes, insurance, consumer fraud and investing; and

WHEREAS, working with partners across the state, Iowa's goal is to ensure all Iowans are prepared to successfully manage their finances:

NOW, THEREFORE, I, Terry E. Branstad, Governor of the State of Iowa, do hereby proclaim the month of April, 2016 as

FINANCIAL LITERACY AWARENESS MONTH

OF THE CONTRACT OF THE CONTRAC

IN TESTIMONY WHEREOF, I HAVE HERE-UNTO SUBSCRIBED MY NAME AND CAUSED THE GREAT SEAL OF THE STATE OF IOWA TO BE AFFIXED. DONE AT DES MOINES THIS LADAY OF MARCH IN THE YEAR OF OUR LORD TWO THOUSAND SIXTEEN.

TERRY E. BRANSTAD GOVERNOR OF IOWA

PAUL D. PATE SECRETARY OF STATE

ATTEST